



Create Visually Appealing & Engaging Course Slides That Increases Your Course Value

Who Is This Sample Slide Deck For?

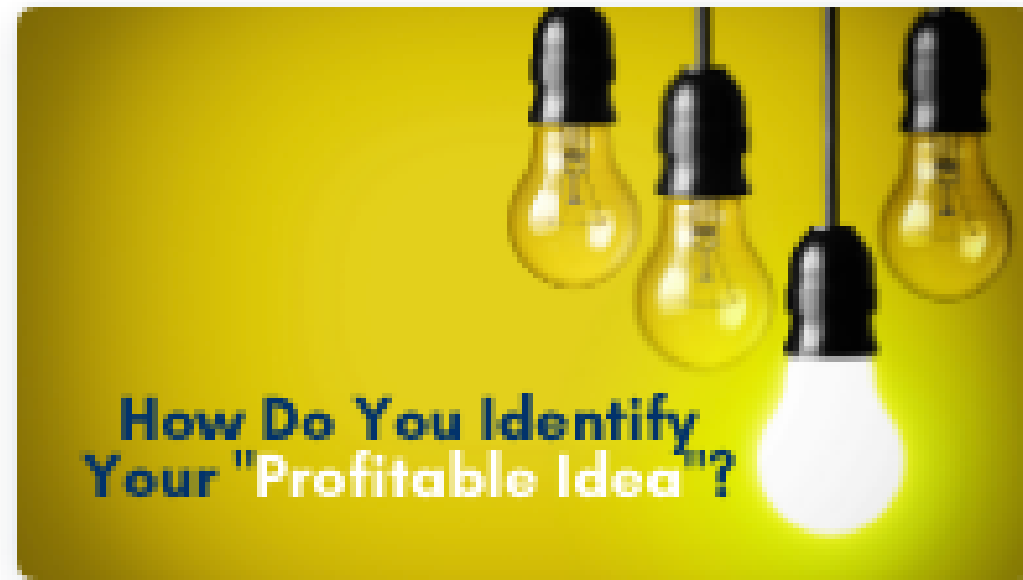
You might have an expertise and need to figure out how to create a digital version of your program that allows you –

- to still work with your clients during these new norms,
- grow your reach, and spend more time on what really matters, all without sacrificing value for your clients?
- or you may be new to creating online courses

These are some slides from our most recent clients
engaging course content creations.



21



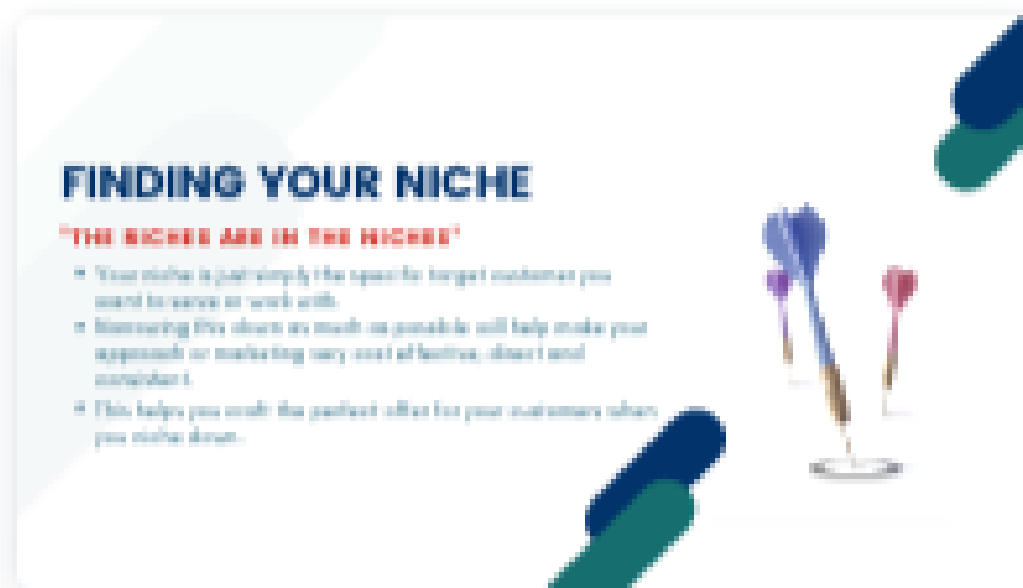
22



23



26



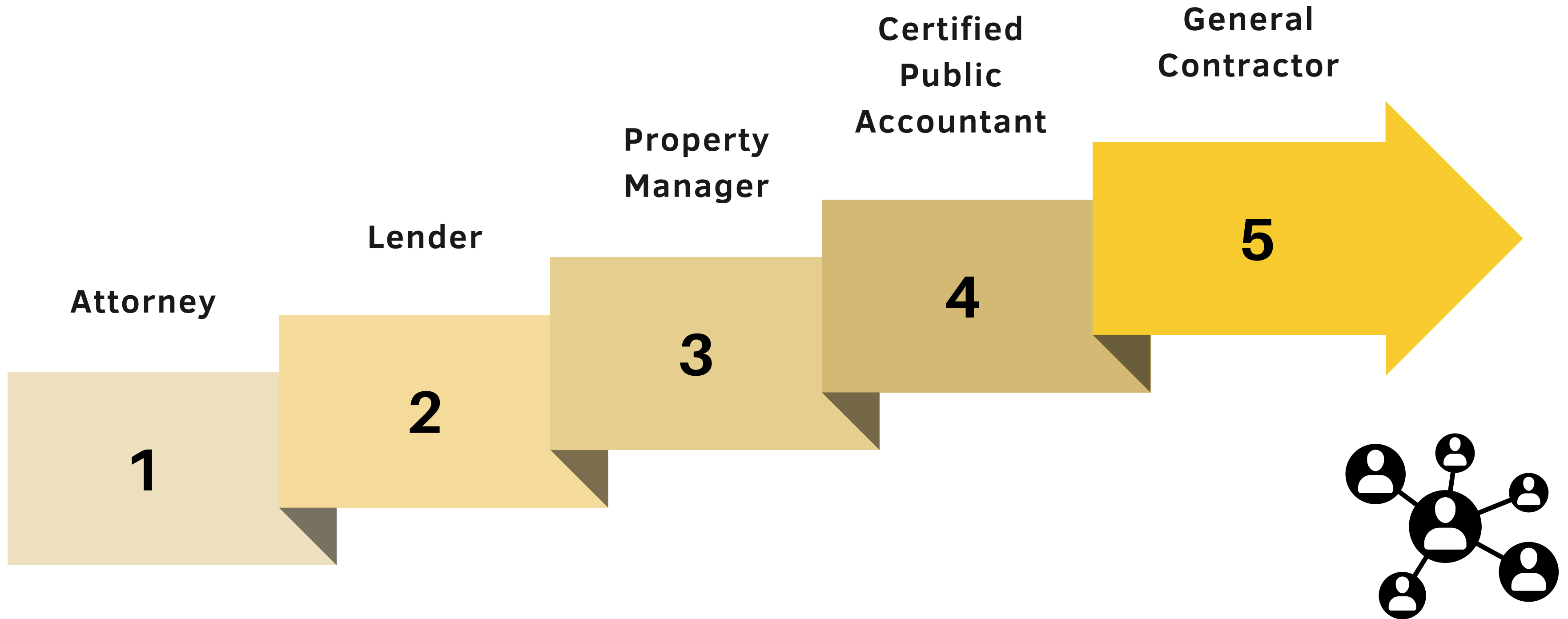
27



28

POWER CIRCLE

Business Professional Trust Circle



Your Course Topic Sweet Spot

**1. Your skills/
know-how**



**2. Your audience
struggles & challenges**

**3. What excites you &
your profit potential**

The Process & Strategy

MARKET RESEARCH

Identify ideal target avatar through direct communications with community, surveys & partnerships

MARKET APPROACH

Develop lead websites and funnels, social media marketing, and Ads content marketing

QUALIFY IDEAL MARKET

Develop a web-based qualification survey system.

COMPLETE RECRUITMENT

Schedule a group overview call with Whole Systems Learning

PRICING SCALE

1
\$
Book or
Workbook
(\$5 - \$50)

2
\$\$
Mini-Course or
Memberships
(\$50 - \$149)

3
\$\$
Premium
Course
(\$199 - \$399)

4
\$\$\$
Events

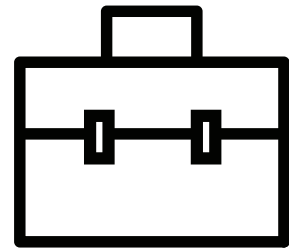
5
\$\$\$
Coaching

6
\$\$\$\$
Mastermind

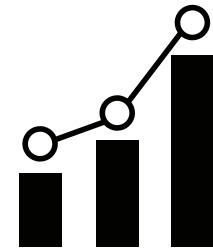
Creating a customer value ladder

BUILDING COMMITMENT

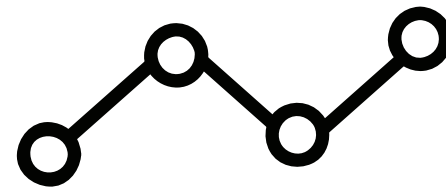
100% SATISFACTION GUARANTEE



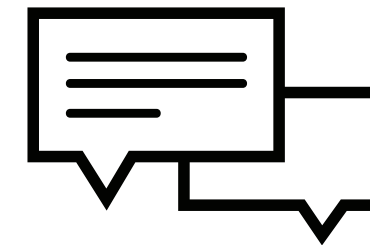
Quality Work



Results Driven



Efficiency



Great
Customer
Service

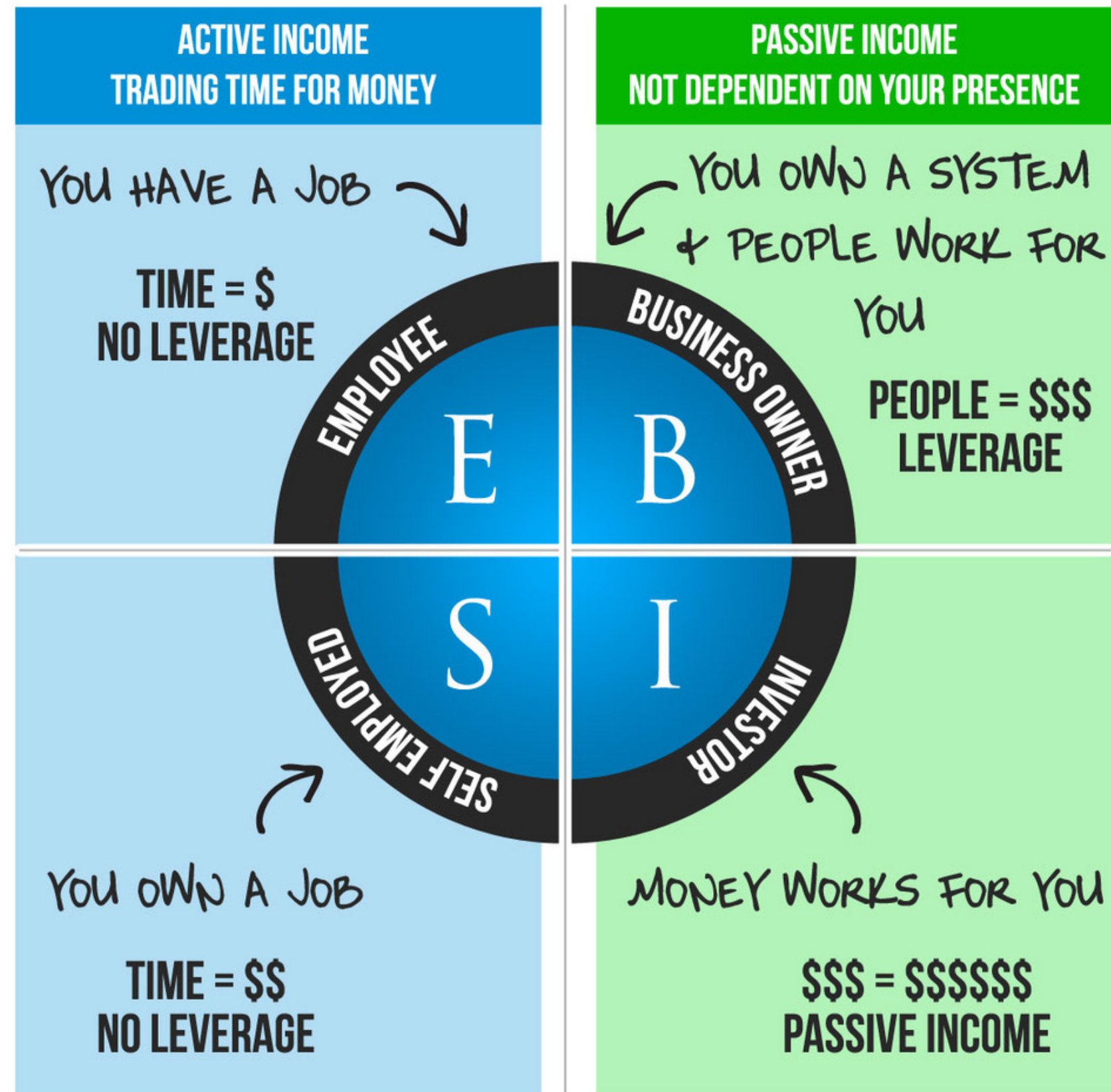


Simplified
Rates



FIVE INNOVATIVE BUSINESS MODELS & HOW TO PIVOT BUSINESS GROWTH IN 2021 AND BEYOND

LINEAR INCOME VS RESIDUAL PASSIVE INCOME



**YOUR ABILITY
TO GENERATE
INCOME IS
YOUR MOST
IMPORTANT
FINANCIAL TOOL**

Knowing ~~≠~~ **Guessing**

Lesson One

Create Your Story Timeline



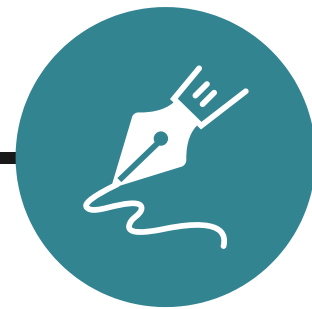
1

The mind
wonders



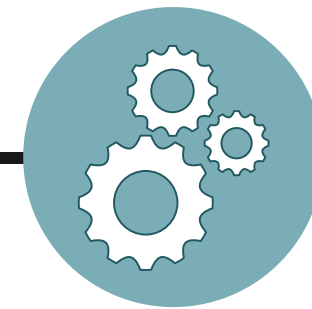
2

Ideas begin
to form



3

Ideas flow from
brain to paper



4

The cogs turn,
the story unfolds



5

The story
flourishes

MARKETING SALES FUNNEL



6 RESOURCE TOOLS EVERY ENTREPRENEUR NEEDS TO HAVE

Network & Community Tools

- **FB Groups**
- **Meetups**
- **Associations**

06





Pro-Tip #1: Understand Your Most Important Financial Tool

Your income & your ability to generate income is going to be your most important financial tool and asset.



THE COURSE CONTENT

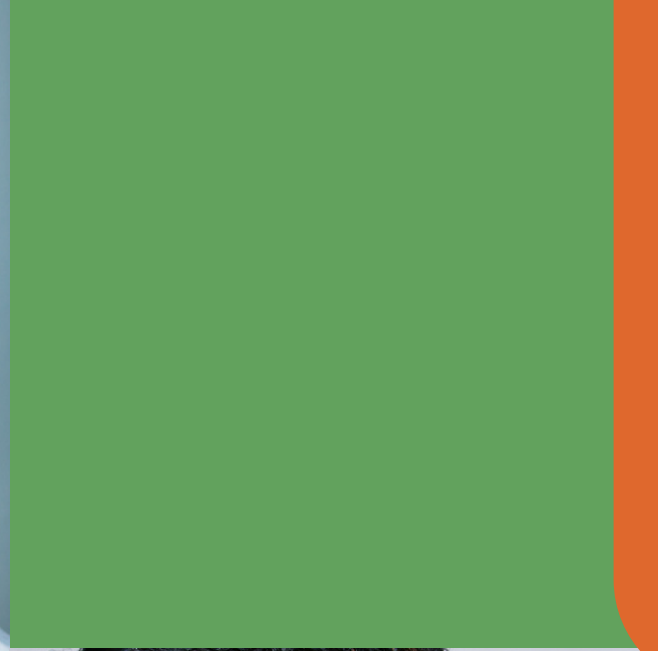
MY FINANCIAL STEPS (Knowledge, Execution, Accountability)

Full immersion hands-on Learning videos,
Live virtual office hours,
workbook, cheat sheets, pdf, recognition badges
& private community.



“I thought my parents
did a good job keeping
my personal
information secured.”

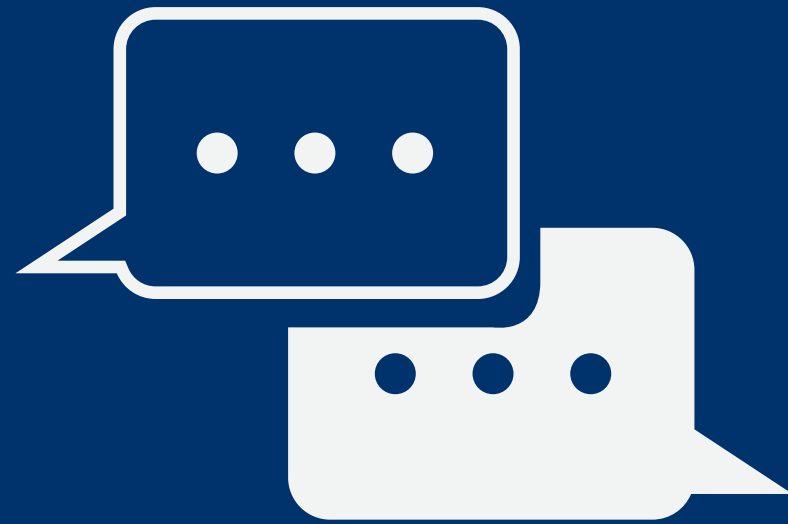




Given these labor market losses both women and people of color will need to ensure they know their value and negotiate!



Ran sales presentation for 100 COI in target market



Follow up with 10 prospects

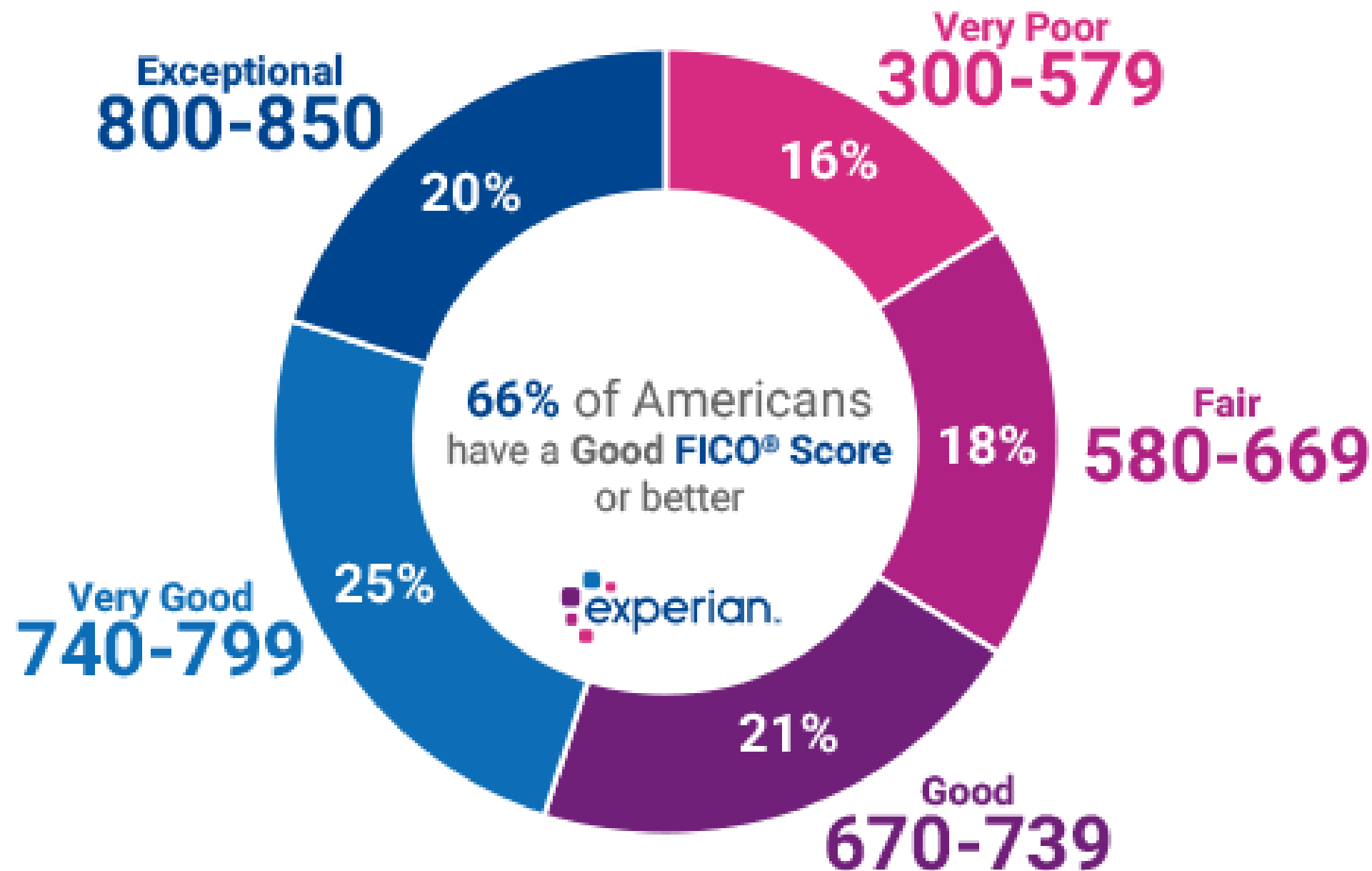


Closed 3 COI that gave us 60 students for a \$197 course

THE CREDIT ADVANTAGE

MASTERING YOUR CREDIT SCORE UNLOCKS ACCESS TO INCREASING WEALTH BY LEVERAGING CASHFLOW

A great credit score can literally save you thousands each year, determine where you call home or where your kids go to school.



The Start-Up Focus



BUILD YOUR CREDIT ADVANTAGE

Leverage credit to build up your cash flow



BUILD ASSETS & REDUCE LIABILITES

Intellectual, brand, legal, financial, physical properties & technology



INCREASE NETWORK & SOCIAL IMPACT

Change your network - People pay you for the value you bring to the market place and not your product

CLIENT'S PROBLEMS

CASH FLOW/ SALES

How do i manage my cash flow and how do i package my offering?

MARKETING

How to get in front of the right audience and make them a raving fan?

INNOVATION

How do i become more resourceful with the resources available?

COMMUNITY

How do i connect with other like minded people and grow personally?



HOW TO BUILD YOUR FIRST ONLINE FUNNEL

GETTING STARTED

**“An investment in knowledge
pays the best interest.”**

- BEN FRANKLIN

A grayscale image of a hand holding a glowing orb. The orb contains a stylized person icon in a suit and two dollar signs. The background is dark with some abstract light patterns.

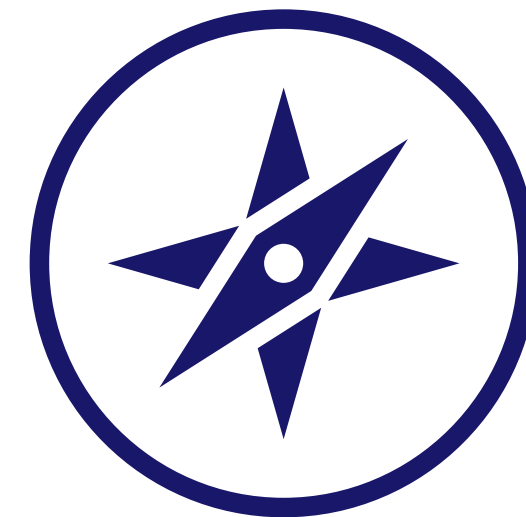
Process For Determining Your Worth

The purpose of this lesson is twofold:



Insights

knowledge and
tips on why it's
important to negotiate



Guidance

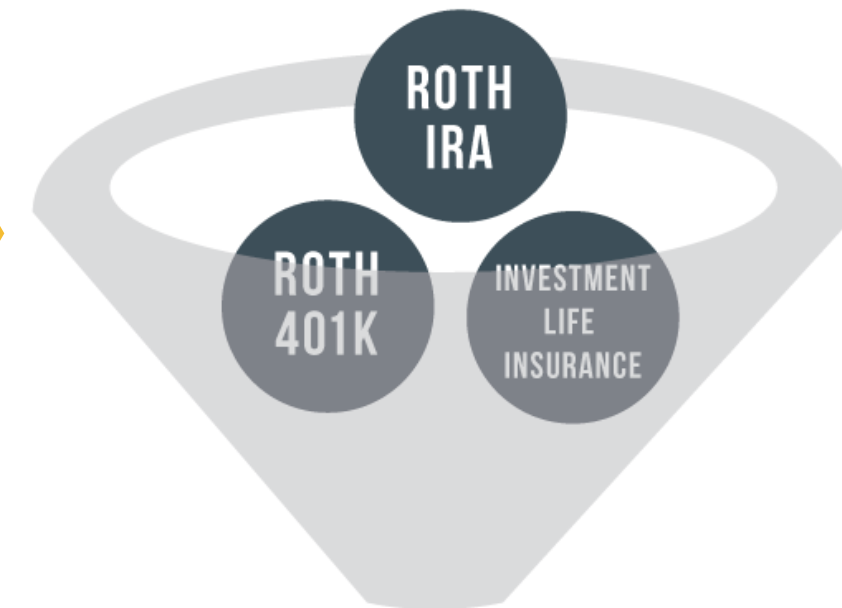
Step by step
guidance on how to
negotiate starting salary

TAXATION OF INVESTMENTS

TAX-ADVANTAGED



Income Management Shift



WITHDRAWALS
ARE TAX-FREE

10-15 min

Exercise Two - Refine your written work

Revise your dialogue with the appropriate punctuation, tags and actions.





Over
85%
Applicants Qualified

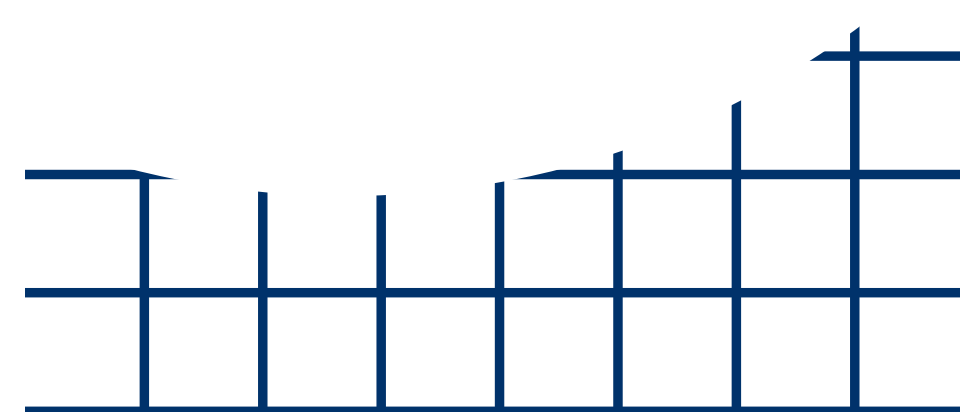
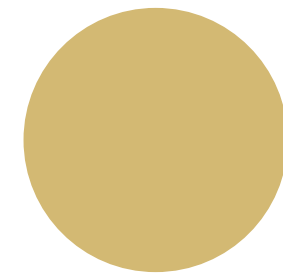
Ⓜ This is for you if...

**You are tired of paying
someone else's mortgage in
the form of rent**



The Hidden Truth About YouTube Content

Gem One



LIST BUILDING
Lead Generation, Cold
marketing or Referral marketing

LEAD NUTURING
Free information, webinars,
education, "get-to-know-ya"

SALES PROCESS
offer, payment system &
onboarding



MOMMY 'N' ME

Financial Literacy Course

By LaTiesha Williams



Why You Should Do A **Business LLC** **Formation**





6



7



8



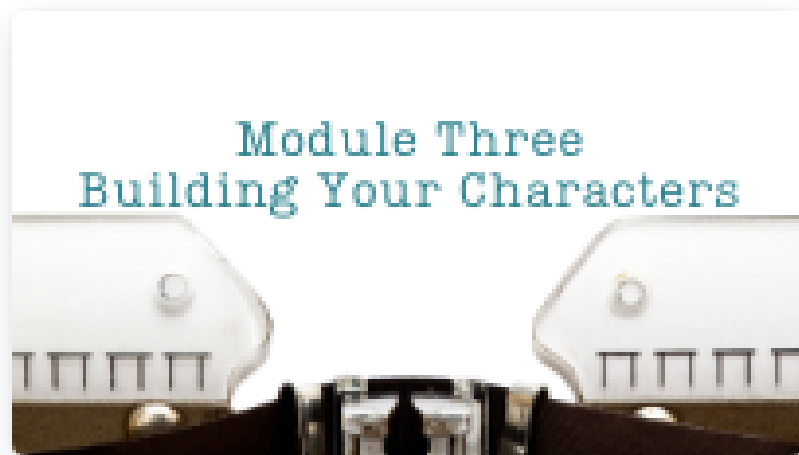
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12



13



15



17



18



2019 Employment Rate

60.8%

According to the Bureau of Labor Statistics (BLS)

More than half of the labor force was employed, resulting in a severe shortage of available talent to fill positions.

12

In 2020, due to the global pandemic...

Labor workforce was overwhelmed with the highest unemployment rate in over 30 years at 14.7 percent.

However, by the end of 2020 unemployment had dropped down to 4.7 nationally and according to the BLS there were 10 million unemployed Americans.

13

The labor force participation rate however was relatively unchanged from 2019

60.8% Participation in 2019

61.5% Participation at the end of 2020

14

OCTOBER 2020 - FEBRUARY 2021

2.2 Million Women Left The Workforce

A recent report from CEB

17

Give these labor market losses both women and people of color will need to ensure they know their value and negotiate!



Why It's Important To Negotiate

Module Two

19

LEVERED COMPANY

21 DAY FINANCIAL TRANSFORMATIONAL CHALLENGE

MY FINANCIAL STEPS

GRANT PROGRAMS / DOWN PAYMENT ASSISTANCE

Strategy Two

- New York Home Buying Programs - Grants of up to \$25,000 may be obtained to assist with down payment, closing costs, or home improvements.
- Go to www.fha.com to look for grant programs in your state

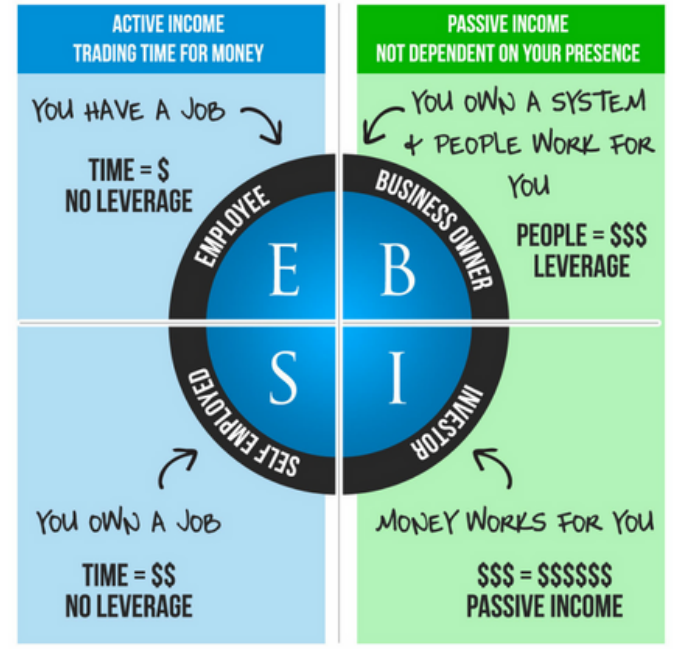
USING EQUITY YOU HAVE ALREADY!

Strategy Three

- Refinance
- Self-directed IRA
- Loan against your 401K
- Family's equity



LINEAR INCOME VS RESIDUAL PASSIVE INCOME



YOUR ABILITY TO GENERATE INCOME IS YOUR MOST IMPORTANT FINANCIAL TOOL

WEBSTER GROUP CONSULTING

CRACKING THE CODE - SALARY NEGOTIATION

BRIDGING THE WEALTH, WAGE & GENDER GAP IN THE WORKFORCE

The Hidden Truth About YouTube Content

Gem One



CEO BLACK

Real Estate Investor Training

MOMMY 'N' ME

Financial Literacy Course

By LaTiesha Williams



MODULE THREE
COMMUNICATE & MANAGE



WHAT WE'LL COVER

- Managing The Deal
- Closing The Day



**GRANT PROGRAMS /
DOWN PAYMENT
ASSISTANCE**

Strategy Two

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**USING EQUITY YOU HAVE
ALREADY!**

Strategy Three

- Refinance
- Self-directed IRA
- Loan against your 401K
- Family's equity



**What To Do In The
First 90 Days After
You Obtain Your
LLC**



**In 2020, due to the
global pandemic...**



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However, by the end of 2020 unemployment had dropped down to 6.7% nationally and according to the BLS there were 10 million unemployed Americans.

The labor force participation rate however was relatively unchanged from 2019

60.8%

Participation in 2019

61.5%

Participation at the end of 2020

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**The Rapid 30-
Day Course
Creation
System**

Learn More



A STEP BY STEP
**STARTER
GUIDE FOR
NEW COURSE
CREATORS**

HOW TO ELIMINATE THE "5" MAJOR FEARS
HOLDING YOU BACK FROM CREATING
YOUR FIRST DIGITAL COURSE

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Course Creators Academy**

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"I thought my parents
did a good job keeping
my personal
information secured."





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